

press packet

IMMEDIATE RELEASE

YOU'VE NEVER SEEN A DRIVEN OWNED

Welcome to the Story of the Alken

I have looked for one of these American sports cars to restore for over 30 years and completed one in 2016.

My specific Alken was one of the first 3 made. It was finished in the Alken shop in Venice, CA and it was used as their marketing car. The same car was shown to the public in the November 1958 issue of Road and Track. I have been able to find copies of original photos from the photo shoot from this article, handwritten test track notes, and photos from another Motor trend photo shoot.

This is the first fiberglass body designed specifically for the VW chassis. Allen and Kenneth White formed the name ALKEN from joining their first names. The spend over \$100K USD to launch the car and sold completed bodies for \$1295, quite expensive in 1958.

Please enjoy the story and documentation of a great American design that kicked off the entire VW kit car scene soon to follow. The Alken D2 from Venice, California. For "Immediate Release"

PUBLIC RELATIONS OFFICE ALKEN CORPORATION 2100 ZENO PLACE VENICE, CALIFORNIA EXDrook 6-6993

FOR IMMEDIATE RELEASE

ALKEN D-2 INTRODUCTION CULMINATES

YEAR OF EVOLUTION AND TESTING

At Alken, as at any firm geared to production in small, exclusive quantities, the investment in a new product is great but the gamble on success greater. The Volkswagen sports car replacement body produced by the firm took a big slice of time to create, a sizeable chunk of capital to build and a staff of trained men capable of a variety of jobs to engineer for production.

The creation of the Alken D-2 is unlike a similar development by a major automotive company. It is more like the virtually forgotten art of custom car styling popular in the early days of the automobile when greats such as Detriech, Darrin and Murphy held sway.

The D-2 had its start on a hot, sultry July evening last year. In Venice, an oceanside suburb of Los Angeles, four men huddled a littered drawing table beneath a single, bare electric light. Daylight had long ago given way to darkness and the glowing light cast weird shadows in the room.

With Alken's project engineer, English-born John Macnamara, was Alken, president, Alan White, and industrial designer Bill Pierson.

"That's close to it," Macnamara told Pierson, as they checked drawings for the proposed car, "but the front fenders are not right."

Pierson began a new sketch as they talked, roughing in contours of a lower, longer, more angular car. His pencil quickly traced in the lines. The men talked excitedly: Pierson changed contours as they talked, erased and changed again. Finally, he stopped.

"That is it," Alan White said, "how long will it take to build? Can we have it by December?"

"That depends upon the headaches," Macnamara replied.

With but five months to transform the artist's ideas into
a solid, marketable car, Macnamara got on the job quickly. He
changed the sketches into engineering drawings, outlining cross
section body contours at 40 stations from bumper to bumper.

From the station drawings he built a quarter—scale, three dimensional clay model. From checks made on the model, White approved
the styling.

Macnamara enlarged the contours of the 40 stations to full size and transferred the outlines to plywood. The cut—out ply—wood stations were mounted to 6 x 8 timbers in the proper relation—ship and the open space between the stations was filled with burlap supported by wires strung through the stations. Over the burlap, Macnamara and his crew poured plaster to the top of the stations, then sanded the hardened plaster smooth. The result: an accurate reproduction of the artist's sketch.

The styling was checked again, the full-scale mock-up.

In full size the contours looked different.

"It isn't right," Alan White told Macnamara, "Design is our most important asset and this one is wrong. The nose is too stubby and flat; the rear is heavy and squat. Scrap the design and we make a new one. There goes the December deadline."

Pierson, the designer, was called in again.

"The car should have a sculptured look," White explained to him, "a design that is modern and simple, yet distinctly American. We want no eviscerated Ferraris; no pouting Detroit dream cars."

Four days and half a hundred drawings later, Pierson came up with a new design. Macnamara again transferred the sketches to full size and built a plaster mock-up. The model was checked again. Design two was approved.

"Can we finish D-2 by February?" Alan White asked.

"We can try," Macnamara replied.

The plaster mock-up was completed late in December. The big jobs were ahead. The final body, from which the production molds were to be made, would not be the plaster mock-up. Body contours on the plaster mock-up could always be rough and imperfect. To prevent the troubles arising from use of the plaster mock-up, Macnamara ordered a preliminary female plastic mold and from it a plastic body upon which final corrections could be made and attaching panels such as the inner bulkheads, the doors, hood openings, dash and cockpit lines could be fitted and copied into the production molds.

The female mold was laid up two days, then two weeks

were spent smoothing and perfecting its surfaces. The inner surface of the female mold had to be as smooth as possible: It would be responsible for the smoothness of the production body. When the female was finished and the production body made, the first Alken body was checked, approved and mounted on a V-W chassis for final construction.

By mid-February, the body shell was completed, smooth and perfect with body lines as they were to be on the final bodies. Wheel wells had been cut out and molded, headlight cavities had been molded and installed. Slowly crews designed the bulkheads, fitted them and made molds. This took a month. The dash panel was designed in plaster, copied in plastic and fitted to the body for final molding with the body shell. The same repetitious procedure was followed for the other internal parts. A few parts, bumpers and cockpit liners, could be molded directly on the production body, but most had to be made separately, copied, then fitted to the body.

It was impossible, for example, to make the doors, on the the production mold. These had to be molded individually. To do the job, Macnamara made a plastic mold of the side sections of the body where the doors were to fit, made copies or these areas, and mounted the copies on wooden frames. Door openings were cut into these copies and door jambs, weather sills and hinge posts were molded on plaster onto the copies. Then the door shell was fitted to the unit and an inner shell molded. Each part was then copied and fitted into the production body before molding.

It was now late in April. The second deadline was gone,

Macnamara refused to assign a new one. "When the D-2 is completed," he said, "It will be done -- not before."

Finally, late in June the body was finished. Bulkheads, liners, doors, light cavities and shell were smooth and perfect. Crews double—checked every inch and announced it was right. Macnamara made the first set of production molds from which copies could be produced.

The molds were made in sections so they might be quickly assembled for molding, then quickly removed when the body was ready for removal. Molds were made of: the lower front section, separate molds for the hoods, body sections and cockpit as well as inner bulkheads and doors. Each mold had to be numbered and flanged to fit together precisely.

Quickly, Alken crews built the first perfected body. This was mounted on a chassis and given four weeks of intensive, rigid testing. Every inch was checked for perfect fit, strength and durability. When, on June 20th, the body was approved, Alken was ready to announce the car to the public.

Behind that moment lay 12 months of building, \$50,000 in labor and raw materials and infinite hope. Mcnamara's job was done. The future of the D-2 was in the hands of the public, owners and sports car buyers. Their response would decide the gamble. Hand written on page "\$100,000 Bill F."

\$ 100,000/Pill F.

FROM PUBLIC RELATIONS OFFICE ALKEN CORPORATION 2100 ZENO FLACE VENICE, CALIFORNIA EXbrook 6-6993

IMMEDIATE RELEASE

BACKGROUND INFORMATION:

ALKEN CORPORATION

The Alken Corporation was formed a year ago for the research and development of reinforced plastic products. Its first project was the development of the D-2 V-W sports car body. After completion of a year long research and development program, the D-2 has been readied for production, yet Alken will not produce it. Routine production be handled by a Los Angeles plastics company under contract with the Alken Corporation.

Instead of producing the D-2 body, the Alken Corporation plans to devote its time and energies to further development, in the field of replacement auto bodies as well as other industrial fields.

Plans are now underway to produce the D-2 body, under a licensing agreement in South America and Europe. Negotiations are underway with firms in Sweden and Brazil at this moment. Upon the conclusion of these talks an announcement will be made.

The Alken Corporation was formed by Alan and Kenneth White.

The firm name is a contraction of the first names of the two

brothers Alan White is president.

ALAN WHITE, D.D.S. -- Dr. White is a Los Angeles dental surgeon: lives in Pacific Palisades, is married and the father of

three children. He has long had an interest in sports cars and custom automobiles. After the close of World War II, Dr. White was among the first to import French automobiles into the U.S. From this interest in automobiles came the selection of the D-2 as the first project for the newly formed Alken Corp.

JOHN MACNAMARA Mr. -- Macnamara is chief engineer and general manager if the Alken Corporation. It has been his job to translate the D-2 designs into reality, see the D-2 through development stages, test it and plan for production. Mr. Macnamara, Irish by birth, studied engineering at England's Royal Navy Engineering College at Keyham, Devonport, England. He has served tours of duty with the British Navy and the British Army before coming to the United States. He is a U.S. citizen.

WILLIAM FRIEDAUER -- William L. Friedauer, a popular Southern California sports car driver and sales engineer, is sales manager of the Alken Corporation. Friedauer has held similar positions with other Southern California automotive firms, has been an ardent amateur sports car driver for nine years and is a member of the Southern California Sports Car Club. He is 38, married and lives in Glendale.

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IMMMEDIATE RELEASE

TECHNICAL DATA: ALKEN D-2

BODY DESIGN:

The high fashion styling of the Alken D-2 is a blend of European and U.S. styling concepts, a union that is in keeping with the international flavor of the car (German Volkswagen chassis and engine engineering coupled with U.S. styled and produced body.)

The D-2 was designed by California Industrial designer, Bill Pierson. The body is modern, following the currently popular sculptured lines without copying previous U.S. or European automotive designs. The lines of the D-2 are low and long with a comfort and roominess inside previously unknown in plastic replacement sports car bodies.

BODY CONSTRUCTION:

Inside the body shell is a network of 16 bulkheads which make the Alken D--2 the strongest fiberglass body in the world. The bulkheads criss-cross fender and body sections to relieve body racking and twisting. In recent factory tests, the D-2 was found to be stronger than most metal bodied sedans. It

is expected that exclusive inner bulkhead system will increase the life of the Alken D-2 200 per cent, eliminating the common tendency toward cracking and chipping, making it possible for Alken owners to keep the body in top shape with less effort.

INSTALLATION:

The Alken D-2 has been engineered to fit the Volkswagen chassis like a glove. The under-body runners have been contoured to fit only the V-W chassis. The process for installation is this:

Disconnect the steering from the dash and the wiring from the chassis. Remove the metal V-W body from the standard V-W chassis by removing 36 chassis bolts. Remove the instruments.

Modify the front suspension, (see separate sheet for technical details on this), change the fuel tank go that the flller neck is centered and drop the body on the chassis. Paint the body before installation.

The chassis will fit without cutting. No welding or manipulation is needed. With the body on the chassis, replace the 36 chassis bolts. Install the wiring. Remove headlights and taillights from the metal body and fit them into the body.

Connect the wiring. Install the instruments and seats.

That is all there is to it. In factory tests the procedure takes less than 20 hours.

PRICES AND SHIPPING:

The Alken D-2 Fiberglass body comprises body shell with integral instrument panel and instrument hood, door posts and sills, drip channels, fender rolls, headlight flanges and bumpers. The following parts are bonded to the shell: Front and rear wheel well panels (4), splash panels (8), gas tank, spare tire and battery tray, front cockpit liner, cockpit liners with access panels (2), engine compartment panel, storage compartment floor panel, and heater duct outlets (2). The body also includes windshield frame with securing bolts in place (designed to accept British Ford Consul or Zephyr 1952 thru 55 glass, rubber and chrome), 2 doors (inner door and outer skin — not assembled), and front and rear decklids.

At buyer's request the body can be supplied with doors assembled and hung, and decklids hinged and mounted. (Hardware includes 4 Chevrolet dogleg hinges, 2 Ford rotary latches and striker plates, hinges, pins and locks.) for . . . \$ 100.00

Optional Accessories available:

Fiberglass buckets with specially designed polyurethane seat and squab cushions (not upholstered), seat support box and hinge, designed to mount direct to V-W seat rails using V-W adjustment rod (when ordering seat support box, specify year of chassis).

Price - \$65.50 per pair.

Removable hardtop with wrap—around rear window
estimated
Plexiglass sidescreens - per pair - estimated \$ 45.00
Doors with wind-up windows per pair as original
equipment
Lock-up storage compartment according to size \$ 25.00 up
Cross seat for third passenger \$ 45.00

SUSPENSION:

The Alken body 300 pounds lighter than standard metal bodies. Because of this difference in weights it is necessary to lower the standard V-W suspension, front and rear, to allow the body to sit at proper height.

The rear suspension is lowered by turning the torsion bar at the wheel. Remove the torsion bar housing and cap screws.

Remove enough of the bar to allow it to move on the spline. Move the bar to zero camber (this should be done with the body on the car and with proper weight say two passengers in the car)

Replace the bars and re—assemble the torsion housing.

The front suspension is lowered by cutting the torsion tube and turning the central portion 21 degrees or 1/2 inch. The photographs enclosed show how this is accomplished ... to remove the tube: the wheels, backing plates and spindles should be first removed as a unit, leaving only the trailing arms.

Remove the torsion tube from the ear as a unit. Remove the upper torsion bars from the tube. At points 1--1/2 inch on

each side of the central locking nut (which holds the bar) make two scribed lines; one to mark the distance around the bar, the other across the first line for reference. Cut the tube on the first line. Rotate the scribed line on the central portion of the tube - part having the locking nut in it 1/2 inch or 21 degrees. Reweld the tube and reassemble. Relocate the jacking point. The car will be lowered properly for the D-2 body.

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PICTURE INFORMATION - ALKEN D-2

(1) Front view of the body: There is room under the locked hood for a conventional V-W gas tank, battery, spare tire and luggage the body designed by Bill Pierson, Los Angeles industrial designer. Head lights are stock V-W units.



(2) Side view: The sculptured lines of the D-2 flow from the swept rear fins to the sculptured front fenders in an easy rhythmic pattern.



(3) Rear view: The body has been designed to make full use of stock V-W components, to reduce costs and retain V-W identity. In the rear, V-W tail lights mount, without change, to the body. The body-mounted bumpers, front and rear, have heavy duty laminate to assure full protection.



(4) Sandra, well known Los Angeles fashion model is shown with the Alken D-2. Sandra is wearing an exclusive afternoon coat dress designed by internationally famous designer Germaine Galzin.

The dress was inspired by the D-2. Miss Glazin's gowns are featured at such shops ae Nieman-Marcus and I. Magnin.



Picture captions - page 2

(5) Hard top: The D-2 is available with a custom designed removable hard top. The top features a wrap-around, full vision rear window, with weather and protection. It is light weight and easily removed.



(6) The roomy, modern cockpit combines luxury with comfort. It has full wind and weather protection. There is room behind the seats for luggage or extra passengers. Instrumentation is stock V-W, another planned Alken feature to reduce the change over costs.



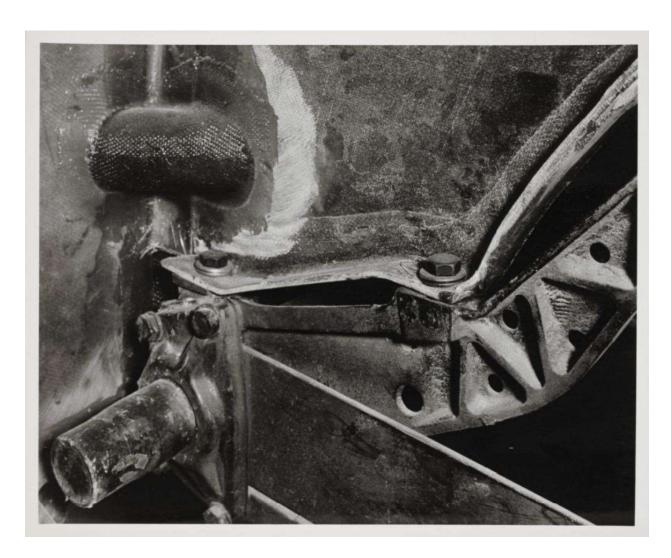
(7) Comfortable, custom seats are available for the D-2. They are of the bucket type with a special foam plastic over a strong fiberglass liner.



(8) Underneath the Alken body is the true economy champion, the German Volkswagen. Nothing has been changed but the styling and handling. The Alken fits the chassis without alteration to wheel base or tread width. The Important changes: The D-2 is lower, lovelier and lighter.



(9) An important exclusive feature of the body is the network of 16 inner bulkheads. Made of light weight fiberglass, they make the body strong, long lasting, without adding cumbersome weight. The Alken is stronger than many metal sedans, yet is 300 pounds lighter than the stock-bodied Volkswagen. This has been certified by comparison tests at public scales.



(10) The Alken D-2 is produced by hand lay up from fiberglass molds, the modern method for plastic production. The body shell is formed in two sections, placed on the production line, joined and fitted with the inner bulkheads before shipping.



(11) The Alken D-2 is a well planned, carefully constructed replacement body designed to fit only the Volkswagen chassis. This drawing illustrates the details of the body from the integral inner bulkheads systems to the doors and windows.



(12) The Alken body is easy to install. It fits this chassis without alteration to either the chassis or the D-2 body.

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IMMEDIATE RELEASE

NEWEST IDEA FOR VOLKSWAGEN ALKEN D-2: "BOLT-ON" SPORTS CAR

Although storm warnings are up throughout the American automotive scene, there is one segment of the car business booming bigger than ever: exclusively designed to "bolt-on" car bodies designed to replace the stamped out versions of big manufacturers.

The bolt—on or replacement car body, generally built from durable, accident resisting reinforced fiberglass plastic, is the newest part of the car business. Less than six years old, the idea has caught on in Europe and the U.S. and the industry is reaching major proportions.

In most ways, the replacement business differs from Detroit's traditional concepts. Builders do not create complete cars. Instead, the replacement body more closely resembles the earlier custom car body trends of the early twenties. Replacement builders do not construct entire cars, but instead create body designs which will adapt to the chassis and engine combinations built by the world's major automotive companies.

This month a new U.S. form entered the field. The company:

The Alken Corporation of Venice, California. Their entry: the

Alken D-2 sports car body built exclusively for the Volkswagen

chassis.

In a field too new for standards, the Alken D-2 may set the mark others must shoot for. In many ways the D-2 is not only impressive, but unique. Alken is the only U.S. firm to build a body for one chassis, in this case the popular German Volks—wagen, instead of a body adaptable to many and fitted to none.

Unlike most replacement bodies which are marketed as hollow body shells and require long hours of specialized construction plus hundreds of dollars in hidden costs for interior frames and general chassis chopping, the Alken D-2 is sold assembled and ready for installation.

The comfortable convertible body is shipped with removeable hard top, roll-up windows, factory fitted heaters, windshield, luggage lockers and custom bucket seats. Because it is designed exclusively for the V-W chassis, there are fewer alterations, although as with any replacement body, some are necessary.

To install the Alken D-2, V-W front and rear suspension must be lowered and jacking points relocated because the D-2 body is 300 pounds lighter than the conventional metal V-W sedan body. The steering column must be pivoted downward, but not altered, because body lines are lower on the D-2. The V-W fuel tank must be modified by centering the filler opening. These are the only modifications: unlike other models, there is no internal framing. No chassis outriggers or supports required.

Another factor in favor of Alken's success is the decreased curb weight of the assembled car. In unofficial tests the lighter

(by 300 pounds) D-2 out-performed the factory sedan with better handling, more acceleration and increased fuel economy.

The styling of the body is also favorable. Modern, with the currently popular sculptured look of both European and American designs, it copies neither school. The body lines are low and long and inside the cockpit is a roominess not associated with small European cars. There is room behind the special seats for a one passenger jump seat or weekend luggage for two.

Alken engineers have kept the problems of body installation and change—over in mind as they designed the D—2. No extra parts — with the exception of the windshield glass which is built from '51 to '55 Ford Consul or Zephyr glass — are required. All V—W components such as headlights, tall lights and speedometer fit to the Alken body. Equipment, chassis mounted, such as brakes, clutch and hand brake are not touched. This gives the D-2 a distinctive V—W look which enhances the "equal to any U.S. car" value.

Structurally, the D-2 is well designed. Beneath the rigidly—laminated body shell is a honeycomb of longitudinal and latitudinal bulkheads to strengthen the body and improve its bolt—on union with the chassis. These are mounted to the body at the factory, eliminating anything more than a simple bolt—on project for the buyer. The elimination of inner frame modifica—tion makes the body so simple it can be installed at home in a few hours.

The body, which had its world premiere at the First Canadian

Sports, Boat and Vacations Show in Trail, British Columbia recently, sells for \$1,295. Public acceptance in Canada, may or may not be comparable to U.S. interest, but it has given credence to Alken's hopes for the D-2.

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IMEDIATE RELEASE

FIBERGLASS CARS NOW IMPORTANT

PART OF U. S. AUTO MARKET

Truly inexpensive sports cars might never have been produced had not the introduction of reinforced plastic made the replacement "bolt—on" car body possible. Early custom bodied cars were more costly than exclusive: the average price \$20,000.

Today, thanks to plastics and the newest automotive industry in the U.S., anyone may own a customized low production sports car for less than \$1500. First in the field were U.S. producers of racing car bodies, builders of super light weight body shells with few of the comforts of Detroit—produced machines. It has only been in recent months that comfort has entered the replacement car body field.

Unlike the hand-crafted cars of the twenties, the latest post war custom bodies are a blend, and that is part of their growing charm. The bodies are not one-of-a-kind customs. They are built on production lines with quotas of four to six a week, designed to be mounted on Detroit or European-made chassis, powered by the latest engines developed by major automotive builders.

In the six years since the industry began, it has grown into a good-sized business. Builders must choose the chassis

and engine such auto bodies will fit with care, making absolutely certain that public acceptance for the chassis and engine is high. Generally, builders solve this problem by building a 'universal body' which adapt to a variety of chassis lengths. The styling of these bodies and the quality of these bolt—ons must be either several cuts above average or competitively engineered to appeal to the buyers who put price first. For the most part, price has sold the plastic bolt—ons.

This month a new U.S. builder entered the field with a new concept for plastic replacement bodies: full highway comfort. Instead of producing a light weight body suited only for all out racing competition, the latest entry is a comfortable convertible with all of the luxuries of the finest cars in Europe or the U.S. The car, the Alken D-2, produced by the Alken Corporation of Venice, California exclusively for the German Volkswagen chassis, features roll-up windows, removeable hard top, spacious luggage lockers, custom bucket seats and a rear passenger jump seat.

The body had been designed for one only: the Volks-wagen. Chassis modification, bugaboo of all other U.S. produced bodies, was mimimized.

Inside the body is a series of 16 transverse and lengthwise bulkheads which honey—comb the inner body areas to stiffen the body. In testing the body was found to be stronger than the factory body. These bulkheads fit the V—W chassis and the body mounts to chassis with the original 32 bolts.

The styling of the Alken D-2 is favorable. Modern, with

the popular sculptured feel of European cars it is a blend of U.S. and European styling, yet copies neither. The body lines are low, and inside the cockpit is a roominess not normally associated with European cars. There are two specially designed bucket seats up front for passengers and room behind these seats for a jump seat or a weekend supply of luggage.

Alken builders have kept the problems of the car to a minimum. Change-over is easy. No extra parts are needed, with the exception of the windshield — which uses glass from to '51 to '56 Ford Council. The Alken windshield posts are designed to accept the Council glass without any alterations. In other areas, stock V-W parts fit directly to the body without change. For example, the stock headlights mount in the D-2 nacelles as simply as changing a light bulb. The tail lights are stock V-W and bolt in exactly as they do on factory models. Chassis units, such as brake and clutch pedals, hand brake and even the heater control, are not changed.

In recent tests unexperienced auto enthusiasts installed an Alken on a V-W chassis in 11 hours; the total time from start of the removal of the metal body to the final wiring of the D-2 was 19 hours and 5 minutes. Truly then, Alken D-2 seems to be a weekend sports car.

The body had its world premiere recently at the First Canadian Sports, Boat and Vacations show. Public acceptance in Canada seemed excellent and Alken's builders now hope for good response in the U.S. Plans call for the establishment of European builders under either a contract or lease agreement and within a year Alken owners expect to produce the body in Europe and South America.

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IMMEDIATE RELEASE

NEW VOLKSWAGEN SPORTS CAR BODY SLATED FOR U.S. INTRODUCTION

LOS ANGELES, CALIFORNIA . . . A new and dramatically different Volkswagen sports car body will be introduced in the United States July 28th. It was announced here today by Alan White, president of the Alken Corporation, builders of the Alken D-2 Volkswagen replacement body.

The announcement came at the conclusion of successful tests conducted at the International Raceway in Riverside, California last weekend. The Riverside tests were the final step prior to full scale production and concluded a year long testing program designed to prove the Alken before public introduction. At Riverside, engineers concentrated on testing the Alken D-2's exclusive inner network of 16 rigid bulkheads under the rugged pressure of competition driving.

"The Alken D-2 is a full comfort convertible sports car body, and not a sports car," White said, "but under road racing conditions we were able to accelerate our testing program immeasurably.

The is 300 pounds lighter than conventional metal Volkswagen

bodies. This gives the D-2 Volkswagen more acceleration and fuel economy and better handling than heavier models. These were important factors in the D-2's amazing exhibition at Riverside."

At the International Raceway, amid a large field of custombuilt race cars, the D-2 circled the 3.127 mile course In 3.09 minutes only seconds behind winner Jack MacAfee at the helm of a costly, professional racing car.

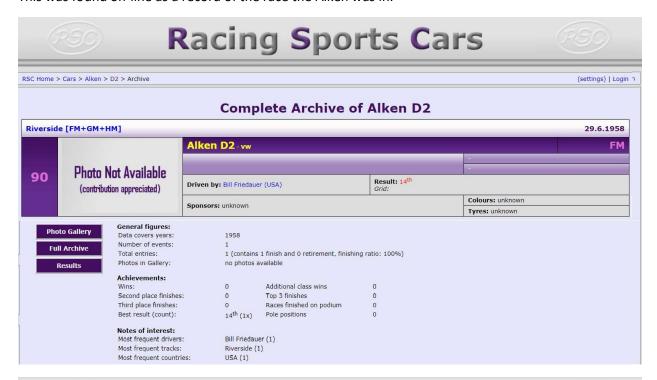
The Alken is the only U. S. produced sports car body built exclusively for the Volkswagen. It retails at \$1295 complete and may be fitted to any model Volkswagen in a few hours. It will be offered to U.S. buyers through a network of special custom sports car shops as well as selected Volkswagen dealers. Before the car reaches dealers' showrooms it will tour the country.

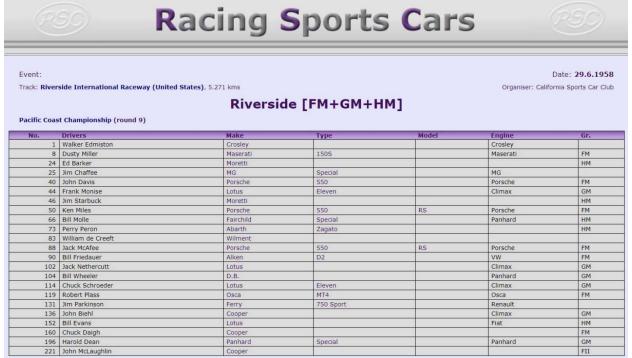
PICTURES:

Enclosed are two photos made during the final testing at Riverside International Raceway. One picture shows the car at the starting line. The other shows the car flashing across the finish line.



This was found on-line as a record of the race the Alken was in.





Time Line and Notes:

Dr. Allan White was President of the Alken Corp

John McNamara was the engineer at the Alken Corp

2100 Zeno Place, Venice, CA was the address of the Alken factory

William F. Pierson, designed the body and filed the patent

John A Wills, famous with fiberglass at the time, designed the construction and molds

Ray Beggs buys an Alken in 1958 and it is used for the Brochure

Bill Friedauer races an Alken at Riverside on June 29, 1958 for promotional reasons

Bob D'Olivo takes B&W photos for Motor Trend in 1958

Wayne Thoms is sitting in the Alken and was the editor for the Motor Trend article

Los Angeles 31st Pomona fair Sep 12-28, 1958 - Alken is shown to the public

Nov 58 R&T my Alken is used for the pictures, red at the time – B&W photos included

White and McNamara used my Alken for photos and promotions and then sold it to NicLSilver as one of their two Alken electric test mules, the Pioneer Electric

George Lippincott bought two Alkens to help start his electric car business at NicLSilver

NicLSilver wanted their own line of cars so they got with Kurtis and Victress to make the chassis and body (both top notch groups at the time). There were 3 electric cars sold as a lot from NicLSilver/FDI so it is likely this "Pioneer Electric" still exists.

Frank Kurtis was responsible for the chassis & Victress was responsible for the body

Merrill Powell was at Victress who designed the Pioneer Electric, I talked with him too!

Bill Quirk - at Victress supplied additional Pioneer Electric car photos

Victress Mfg. 11823 Sherman Way, North Hollywood, CA

Los Angeles 32nd Pomona fair Sep 18-Oct 4, 1959 - Pioneer Electric is shown

NicLSilver sells out to FDI in about 1966

FDI sells the electric cars from storage in 1978 – later we buy one of these cars

B&W Photos from Getty Images R&T and Motor Trend Photo Shoot – these are all of our restored 1958 Alken D2.











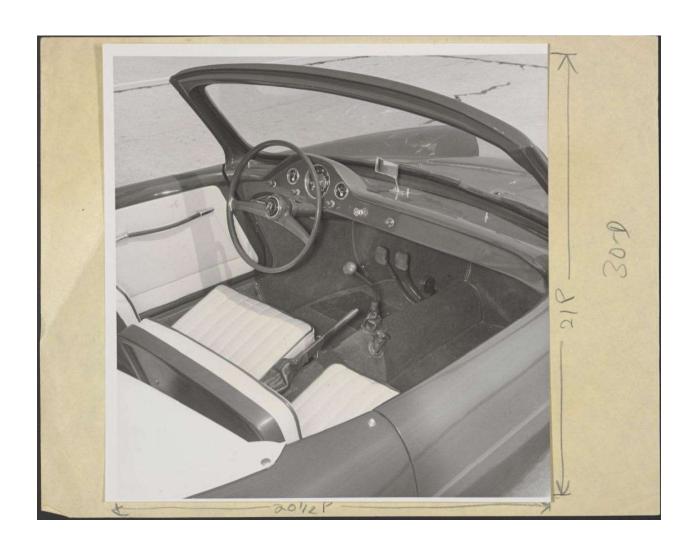






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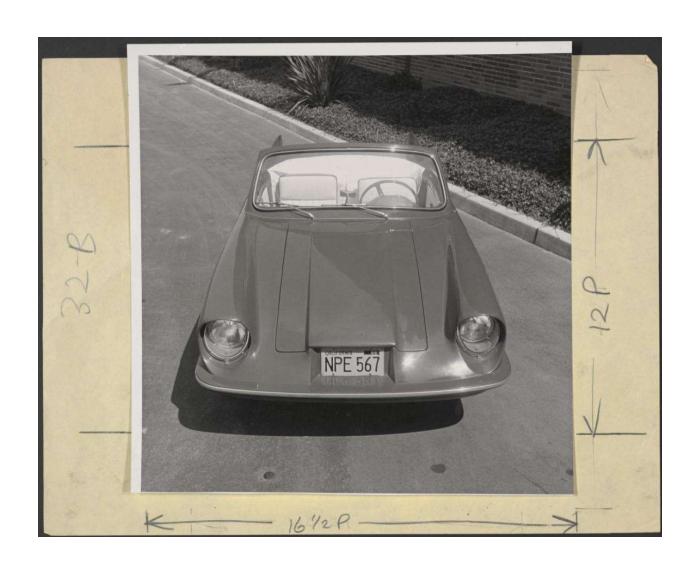


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	3/18:65
	.8325 ton
Tapley	use
1st 440 at 20 1 450 at 20	(450 at 16)
2ml 330/340 at 30 355 xt 34	360 at 25
3rd 230 1240 at 36 250 at 36	250 at 33
4. 155 at 40 155 at 42	(150 × 40)
coast = 120 + 110-115	361
dragat = 117 x .83 = 97 #	361° 2888
	252 292416
1556	5.04/1L=, 4195 = 5760
3106	X 2925
930	

Recheck on alken - 8-12-58 (JRIS

1st 500 21-410 21-240 v at 35 411 150 at 40

0-30 = 5.4 40 = 9.6 -60 = 22.8 $55\frac{1}{4} = 22.4$

ROAD & TRACK

THE MOTOR ENTHUSIASTS' MAGAZINE



TESTS:
FIAT-ZAGATO,
VW SPORTS,
FORD TAUNUS

November 1958

50¢ the copy

ROAD & TRACK



THE MOTOR ENTHUSIASTS' MAGAZINE

VOLUME 10, NO. 3

PUBLISHER & TECHNICAL EDITOR JOHN R. BOND EDITOR PETE MOLSON EASTERN EDITOR HARVEY B. JANES ASSOCIATE EDITOR DEAN BATCHELOR EDITORIAL ASSISTANT BARBARA HAWKINS ART DIRECTOR JOSEPH C. PARKHURST ADVERTISING MANAGER DAVID E DAVIS JR. EASTERN ADV. MGR. MARGARET ALTON BUSINESS MANAGER ELAINE BOND CIRCULATION MANAGER BETTY J. PARKHURST

ROAD AND TRACK'S 750-CC CAR Progeny of logic 16 TWIN-CAM MG-A ROAD TEST A wolf in wool 24 GRAND PRIX OF GERMANY British benefit 42

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THE COVER

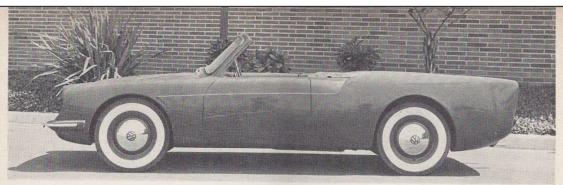
The long-awaited double overhead-camshaft MG engine is shown here in its natural setting. The exterior of the car, except for the knock-off disc wheels and the words "twin-cam" just ahead of the air vent, gives no clue to its dual personality. Ektachrome by Ralph Poole.



EUROPEAN REPRESENTATIVE Bernard Cahier, 7 Rue Guynemer, ONDON OFFICE, Peter D. Sheridan-Young, 114 Wigmore St., London W. 1, England MAIN ADVERTISING OFFICE, 8244 VISTA DEL MAR, PLAYA DEL REY, CAUF. PHONE EXMONT 1-5221 ISEE SRDS1.

EASTERN ADVERTISING OFFICE, 51 E. 42ND ST., NEW YORK 17, N. Y. PHONE MILIPALY HILL 7 CALLO. PHONE MURRAY HILL 7-6669.

MIDWEST ADVERTISING, PRENDERGAST AND MINAHAN, 185 N. WABASH AVENUE,
CHICAGO 1, ILL. PHONE FINANCIAL 6-0993.



Because of its extreme lowness, the Alken body will seldom be seen from this angle.

ROAD TEST

ALKEN-VW

SEVERAL YEARS AGO we expressed the thought that Volkswagen should offer an open two-seater roadster for the American market. The new Ghia-Karmann convertible is of course a close approach, though expensive. We also said that VW might be astonished by the size of the untapped market for such a semi sports-type body. Now we have proof, for the Alken firm, of Venice, Calif., has received over 4000 dealer inquiries and over 40,000 requests for more information on its new roadster body.

Forty thousand inquiries doesn't mean that many sales, but it certainly shows tremendous interest. Accordingly, we elected to give one of these cars a complete road test, even though we have tested over a dozen VW's in various forms.

The Alken version accelerates to the various standard speeds much quicker than a standard sedan or Chia-Karmann coupe, as would be expected, for the Alken body weighs very nearly 200 pounds less than a stock sedan. The car was tested with top up, our usual procedure, and with no top, which is not usual. The open cockpit tends to reduce the performance figures slightly, particularly in the upper speed ranges. However, the Tapley meter drag figures show that the air resistance factor is virtually identical to that of the sedan. This is reflected in the timed top speed: at a fraction over 70 miles per hour, it is identical to that of a VW sedan. Comparative figures look like this:

	ALKEN	SEDAN
Timed top speed	70.8	70.2
Acceleration		
0-30 mph	5.8	6.9
0-40 mph	9.8	11.9
0-50 mph	14.8	18.0
0-60 mph	22.3	28.0
0-70 mph	45.0	66.0
ss ¼ mile	21.8	23.2
Drag factor, lb	97	100

Pulling power, or grade ability, is increased in all gears by an average of just under 10 per cent, by virtue of the 11% saving in weight. Fuel economy as well as tire life will also improve in nearly the same ratio, but 65-70 mph cruising takes the same horsepower (drag factor is similar).

In other pertinent characteristics, the roadster's and the sedan's performance are identical in every way. Ride, steering, braking, etc.-all are the same. The lighter body

The long tail gives plenty of room around the engine.

PHOTOGRAPHY : POOLE

The plunging nose gives no room around the spare and tank.







Squared, finned rear suggests the VW components beneath.

under the spreading body a sturdy Volkswagen stands

betters fore and aft weight distribution from 43/57 to 45/55. The roadster handles fractionally but noticeably better, though oversteer is still there. But because of less rear-end weight (with no rear seat), it becomes even more feasible to decamber the rear wheels. About 2° negative camber at the rear and a Ghia-Karmann anti-roll bar in front should make the Alken roadster handle with near-neutral steering—a tremendous advantage, in our opinion. As for technicalities, the Alken body is without a doubt the best-engineered piece of fiberglass we have ever seen. It should be: it took a year to develop it, plus a six-figure investment before a single body could be sold. The net result is a price which does not appear cheap in comparison to the various racing shells offered for specials, but the results are well worth while. There are many extras:

Doors and deck lids hung
Two special seats
Plexiglass side curtains
Doors with wind-up glass
Cross seat for third passenger

\$100, with hinges, etc.
66, not upholstered
45, estimated
95, with body
45, useful too

Even without the options, buying an Alken is civilized, for

Interior trim shows no rough corners or obvious errors.



ROAD & TRACK ROAD TEST ALKEN-VW SPORTS SPECIFICATIONS PERFORMANCE Top speed (4th), mph. best timed run 3rd (4500) 2nd (4500) 1st (4500) List price (body) Curb weight Test weight distribution, % 70.8 72.6 \$1295 .61 .40 .21 distribution, 9 Dimensions, leng width height Wheelbase Tread, f and r Tire size Brake lining area Steering, turns, turning circle Engine type Bore & stroke Displacement, cu **FUEL CONSUMPTION** Normal range, mpg..... 30⁻/35 5.60-15 **ACCELERATION** 0-30 mph, sec. 5.8 9.8 22.3 45.0 Displacement, cu in. 0-70 mp Compression ratio Bhp @ rpm equivalent mph... Torque, Ib-ft equivalent mph... 36 @ 3700 21.8 GEAR RATIOS TAPLEY DATA O/d 4th 3rd (n.a.), overall.. (.815) (1.23) 4th, lb/ton @ mph....150 @ 40 2nd 1st (1.88) 8.35 15.9 Total drag at 60 mph, lb. CALCULATED DATA SPEEDOMETER ERROR Lb/hp (test wt) Cu ft/ton mile Mph/1000 rpm (4th) Engine revs/mile Piston travel, ft/mile Rpm @ 2500 ft/min. equivalent mph R&T wear index 30 mph 40 mph 50 mph 60 mph 70 mph 77 mph 90 mph 100 mpl 39.0 47.9 2925 1225 5960 ..122 .35.9 90 80 71 60 40 2nd 20 **ALKEN-VW SPORTS** 15 20 25 30 35 40 **ELAPSED TIME IN SECONDS**



ALKEN-VW continued

A hardtop, also in fiberglass, was carefully shaped as a complement to the body rather than as an afterthought. It will cost about \$195. Head room over the optional rear seat, which faces sideways, was adequate in the prototype. The squarish look of the car's rear (page 31) grows naturally from the front design, which is more successful (except for the hooded lights) because fewer elements had to be worked in.



the "body complete" is ready to drop on a standard VW chassis, and it includes at least a dozen clever, built-in parts which are not usually supplied with shells. Among those often overlooked bits and pieces are:

- Integral, hooded instrument panel
- Door posts and sills Drip channels and fender rolls
- Headlight mounting flanges

- Front and rear bumpers
 Integral wheel wells and splash panels
 Gas tank and battery mountings
 Engine compartment panels
 Integral interior panels and cockpit liners
 Separate windshield frame (no glass)
 Heater duet outlet
- Heater duct outlets

The doors and deck lids use standard American car hinges and latches. These must be purchased separately if you hang the doors and deck lids yourself, but are included in the \$100 extra charge for having Alken do it. Doors with wind-up glass windows cost \$95 when ordered with the body, but more than that if ordered separately or later. The prototype of the removable hardtop was shown to us, and its price includes a wrap-around rear window, as in the photo.

When an all-steel VW body is separated from its chassis, one discovers a tubular, backbone-type frame with 32 bodyattaching bolts. The frame alone is moderately rigid, but the body contributes quite a bit more to the overall torsional rigidity. Alken has contrived its structure so that huge fiberglass box sections (about 6 x 6 inches) act as body sills along the underside of the usually weak section under the doors (we are referring to an open body, with no roof

structure to act as a space frame). The multiple VW bodymounting points serve admirably to tie fiberglass beams and a steel backbone (with welded-on floor pan) into a completely satisfactory structure. We drove the car for three days over all types of surfaces, and no rattles or shakes of any kind developed. The structure is, in fact, considerably more rigid than most open sports cars, though we believe it not quite so rigid as that of the stock VW

Throughout the design, the results of a year's development are apparent. Unavoidably it was proven necessary to perform a simple rework on the front suspension in order to retain the stock static loaded height with less weight. Full instructions for this and for relocating the VW gas filler neck are supplied, of course. It is also necessary to purchase and install a Ford Consul/Zephyr windshield (1951 through 1955 model) in the frame supplied. All the rest is easy, for stock VW components merely bolt in place —even such items as seat adjusters, instruments, headlights and tail lights. In a trial run, Alken demonstrated that inexperienced help could remove a stock VW body and install the roadster body, complete including rewiring, in 19 hours.

As for the styling treatment, most people like it, once they realize that the long tail effect was unavoidable on a stock VW chassis. Frankly, we think the body has a lot of character. It is the work of industrial designer Bill Pierson. Also, we think the going price of a VW chassis (\$500 to \$750, used) is going to suffer from a bit of inflation before long.

United States Patent Office

Des. 184,889 Patented Apr. 14, 1959

184,889

ROADSTER CAR

William F. Pierson, Canoga Park, Calif., assignor to Alken Corporation, Venice, Calif., a corporation of Cali-fornia

Application September 12, 1958, Serial No. 52,623

Term of patent 14 years

(Cl. D14-3)

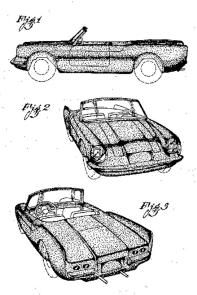


Fig. 1 is a side view of a roadster car, showing my new design;
Fig. 2 is a front perspective view thereof; and
Fig. 3 is a rear perspective view thereof.
The dominant features of my design reside in the

portions shown in full lines.

I claim:

The ornamental design for a roadster car, substantially as shown and described.

References Cited in the file of this patent UNITED STATES PATENTS

D. 176,277 Nallinger et al. _____ Dec. 6, 1955

OTHER REFERENCES

Motor Trend, April 1957, p. 40, Darrin Mark II DKW. Motor Trend, May 1957, p. 49, Frua Convertible.



























VENICE, CALIFORNIA

MR. R.C. LENZ SMOKE TREE RANCH PALM SPRINGS, CALIF.





ALKEN CORPORATION

2100 Zeno Place VENICE, CALIFORNIA EX 6-6993

RETAIL PRICE LIST #1

The Alken D-2 Fibreglass body comprises body shell with integral instrument panel and instrument hood, door posts and sills, drip channels, fender rolls, headlight flanges and bumpers. The following parts are bonded to the shell: Front and rear wheel well panels (4), splash panels (8), gas tank, spare tire and battery tray, front cockpit liner, cockpit liners with access panels (2), engine compartment panel, storage compartment floor panel, and heater duct outlets (2). compartment floor panel, and heater duct outlets (2). The body also includes windshield frame with securing bolts in place (designed to accept British Ford Consul or Zephyr 1952 thru 55 glass, rubber and chrome), 2 doors (inner door and outer skin – not assembled), and front and rear decklids.

Price, fob Venice, including Federal Excise Tax and crating....\$1,295.00

At buyers request the body can be supplied with doors assembled and hung, and decklids hinged and mounted.

Hardware includes 4 Chevrolet dogleg hinges, 2 Ford rotary latches and striker plates, hinges, pins and locks.

Extra cost \$100.00

Optional Accessories available:

Fibreglass buckets with specially designed polyure-thane seat and squab cushions (not upholstered), seat support box and hinge, designed to mount direct to VW seat rails using VW adjustment rod (when ordering seat support box specify year of VW chassis).

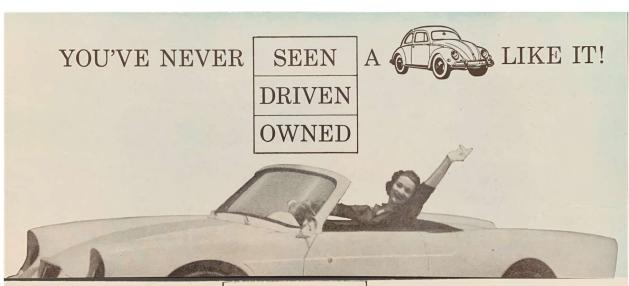
Price \$65.50 per pair

41

Optional Accessories shortly to be available: Removable hardtop with wrap-around rear window-estimated\$195.00 Plexiglass sidescreens per pair-estimated\$ 45.00 Doors with wind-up windows per pair as original equipment..........\$ 95.00 Lock-up storage compartment according to size.....\$ 25.00 up

Minor damage can be easily repaired but, in the event of extensive damage, we can supply any part required to effect repairs.

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE.



IMPORTANT NEW FEATURES

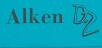
Alken is lower and 300 pounds lighter than closed model V-W sedans. Improved aerodynamics and decreased weight mean faster acceleration, more power, better fuel economy. Compare these figures with factory specifications.

 $Wheelbase.........94\frac{1}{2}$ inches (stock)

Height, at $door \dots 32\frac{1}{2}$ inches Width, at cockpit . . . 59 inches

From any comparison, the long, low, modern Alken D-2 is a luxury design for the small car champion of the world. Bold and exciting, it is the one styling that is in good taste any time, any place.

(The Quality Combination)





BEGGS MOTOR SALES 711 LINCOLN VENICE, CALIF.

SOME QUESTIONS ANSWERED

1. Does the V-W chassis have to be modified to take the

Alken D-2 body? Because the D-2 is more than 300 pounds lighter, the suspension, front and rear, must be lowered and the jacking points re-located.

2. Are there any other modifications?

Only three. The steering column must be adjusted, the gas tank modified and the carburetor air cleaner replaced by a V-W Kombi air cleaner.

3. What facilities are required for installation?

o. what lacinues are required for many body shop or The D-2 can be installed at home, by any body shop or Alken dealer. It is the easiest custom body to install.

4. How is the body shipped?

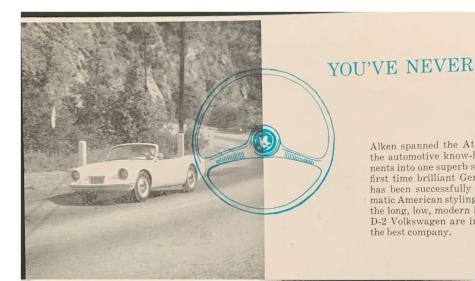
The body is finished in fiberglass primer coat, packaged in a protective wood crate, and shipped by truck or rail.

5. Where can I buy the Alken D-2?

From any Alken dealer, or if there is no dealer in your area, direct from the factory.

The Alken D-2 is a product of

Alken Corporation Research-Development 2100 Zeno Place Venice, California



SEEN

DRIVEN

ANYTH

OWNED

Alken spanned the Atlantic to combine the automotive know-how of two continents into one superb sports car. For the first time brilliant German engineering has been successfully united with dramatic American styling. From any angle, the long, low, modern lines of the Alken D-2 Volkswagen are in good taste-and the best company.

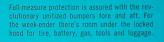


HING LIKE THIS!

Alken's distinctive design—with better visibility and more storage—is lighter, longer, lower. Exclusively styled for Volkswagen, Alken D-2 makes Germany's "car that is built like a sports car" look and handle like a sports car.







In the rear, Alken styles for tomorrow with up-swept tail fins and modern, angular deck line.

The cockpit, roomy and modern, combines luxurious comfort with wind and weather protection. There is plenty of room behind the specially engineered bucket seats for luggage, packages or passengers.



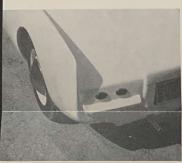






SEEN
DRIVEN
OWNED

YOU'VE NEVER



The stock speedometer is mounted in an easily visible position on the high-styled dash, with room for radio controls and special VDO instruments—if you want them.

The stock V-W tail lights mount to Alken in a new, exciting manner.



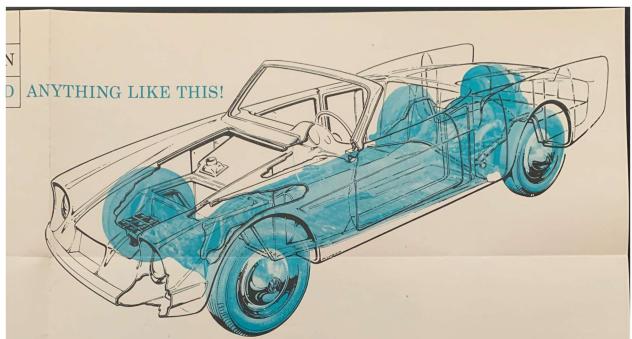
Steering, brake and clutch pedals and the emergency brake are untouched. Even the heater controls remain in factory position.

Factory headlights fit the D-2 without tiresome, prolonged conversion. Installation is as easy as changing a light bulb.

Every inch of the D-2 is built to the exacting specifications of factory-made models. It proudly wears Volkswagen identification. Alken's use of V-W headlights, tail lights, instruments and controls means distinctive Volkswagen identity, easy replacement and the lowest possible change-over cost.

Exciting design is only part of the Alken story. The body has been engineered to meet the rugged demands of sports car owners yet to provide the fullest comfort of an American convertible. A special system of 16 transverse and cross internal bulkheads make the Alken strong, as strong as the factory sedans, yet Alken engineers have made a body that's 300 pounds lighter than metal versions. This means the Alken D-2 handles better, goes faster, lasts longer and uses less gas.

Alken's D-2 is the only completely engineered Fiberglass sports car body designed exclusively for the Volkswagen. Because of this special-



ization all body supports and stiffners are tailor-made for the V-W and molded into the body at the factory. There is nothing else to buy—no special framing to engineer, no last minute cutting or fitting. Alken fits like a glove—is as easy to install as speed equipment.

The precision-engineered system of bulkheads makes the Alken D-2 long lived. The bulkheads resist racking. There's never a cracking or alignment problem. The D-2 stays showroom new: worth more when you buy—or sell.



AVAILABLE EXTRAS

Alken is an all-weather sports car. Your dealer can supply a variety of optional equipment, in any combination.

Removable hardtop — custom-made to fit the D-2.
Roll-up windows — for the best protection against wind and rain.
Plexiglass side curtains — weather protection plus roadster styling.
Custom bucket seats — engineered to body contour, down soft.
Spacious luggage compartments — between cockpit and engine.









BATTERY COMPANY

MINERS AND PRODUCERS OF LEAD AND SILVER

FACTORIES MAIN OFFICE & HEADQUARTERS 600 TERMINAL STREET P. O. BOX 1811 SANTA ANA, CALIF.

597 EIGHTY-FIFTH AVE. DAKLAND 21, CALIF. P. D. BOX 155 SHERWOOD, DREGON

December 28, 1959

R/ C. Lenz Smoke Tree Ranch Palm Springs, California

Dear Sir:

Thanks for your letter, and herewith sending you available information regarding our electric cars.

In all fairness to you and the general public, I first should explain that we are not yet into production of these cars, and until the steel strike is settled, it is difficult to put on a starting date.

We first developed several different cars in an attempt to prove the practicability of the electric car for the purpose which it was intended, that is, local driving. Due to the limited operating range, it is not yet available for cross country traveling. We were very greatly surprised and encouraged by the tremendous response and interest shown in this car by people who want just a car for local driving, and I feel sure that we will tap a large market.

At the present time, our prices are \$1,995.00, however, I feel sure that in the future, as soon as mass production facilities can be put in, we can reduce this price considerably, as the cost now involved is due to too much hand labor and not enough mass production methods.

We will advise you as soon as possible regarding our progress, and thanks so very much for your interest.

Sincerely yours,

NIC-L-SILVER BATTERY TOMPANY

George Lippincott
President



Branches: Albuquerque, Bakersfield, Bellingham, El Centro, Eugene, Fresno, Los Angeles, Medford, Oakland, Olympia, Pasco, Phoenix, Portland, Reno, Salinas, San Diego, San Francisco, Seattle, Spokane, Stockton, Tacoma, Tucson, Yakima



1959







NIC-L-SILVER ELECTRIC CAR

PIONEER MODELS

Wheel bose: 95"
Overall length: 157"
Possengers: 33
Weight: 1800 lbs.
Body Material: Fiberglass
Bothery powered,
equipped with built-in
charger that plugs into
any 110 vall or 220 volt
outlet

NIC-L-SILVER

BATTERY COMPANY

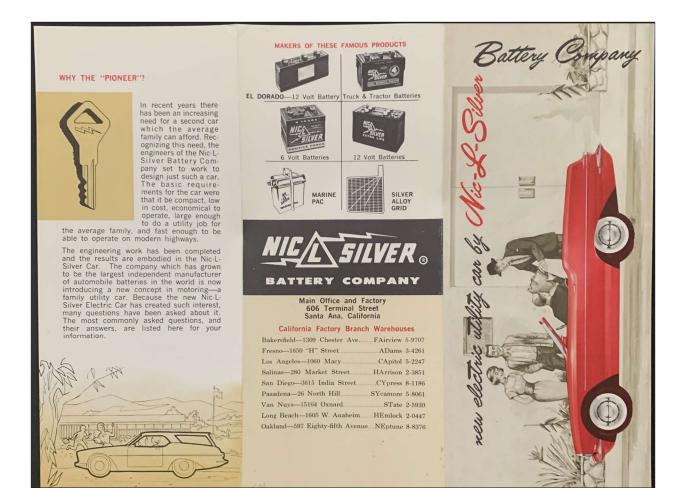
606 TERMINAL, SANTA ANA, CALIFORNIA

factors.

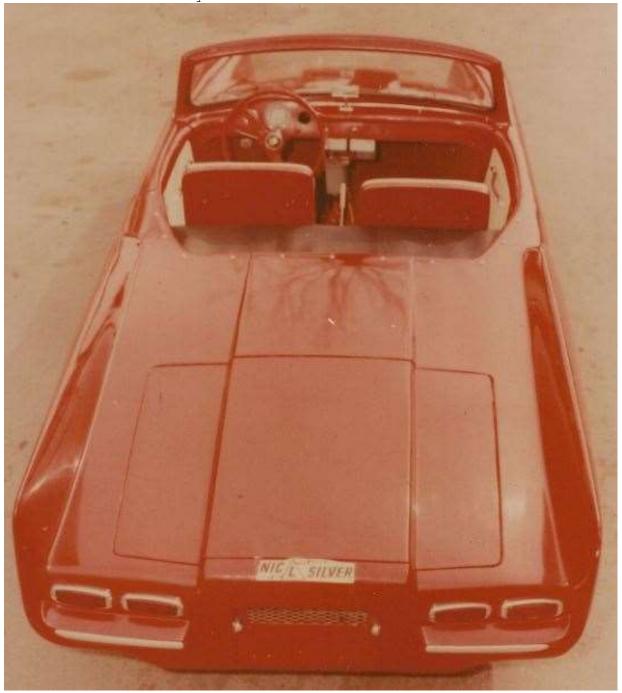
Umerica's most exciting utility HOW FAST WILL THE NIC-L-SILVER ELECTRIC CAR TRAVEL? HOW MANY GEARS ARE THERE TO SHIFT IN THE NIC-L-SILVER ELECTRIC CAR? There are just two shifts, forward and backward. The driver simply gets into the car, turns the key to either the forward or reverse position, steps on the throttle, and the car intercepts. WHAT IS THE PURPOSE OF THE NIC-L-SILVER ELECTRIC CAR? NIC-L-SILVER ELECTRIC CAR? This new automobile is designed as a second car to make the many short runs which normal family life requires, such as trips to the market, taking the children to school, city business trips, etc. For such uses it provides a maximum of economy in operation and upkeep. It has adequate pickup for city travel and will exceed maximum allowable city speed limits. IS IT DIFFICULT TO RECHARGE THE BATTERIES IN THE NIC-L-SILVER ELECTRIC CAR? is underway. WHERE ARE PARTS AVAILABLE FOR THE NIC-L-SILVER ELECTRIC CAR? No more difficult than plugging in an electric lamp, because that's all you do. The built-in charger has a cord which plugs into any 110 or 220 volt electric outlet. HOW FAR CAN I TRAVEL FOR THE COST OF ONE GALLON OF GASOLINE? The money you spend for one gallon of gasoline would buy enough electricity to power the Nic-L-Silver Electric Car for a distance of 100 to 150 miles, depending upon the speed, road conditions, and load in the car. The automobile is constructed from standard automobile parts which can be obtained anywhere through a standard auto parts dealer. This includes such items as wheels, brakes, HOW MANY MODELS ARE AVAILABLE IN THE NIC-L-SILVER ELECTRIC CAR? axles, etc. There are three models: the Station Wagon, Hard-Top Convertible, and Sport Coupe. WHAT IS THE POWER UNIT INSIDE THE NIC-L-SILVER ELECTRIC CAR? The new Nic-L-Silver Electric Car uses a twin HOW IS THE BODY CONSTRUCTED? HOW MUCH TIME IS REQUIRED TO RECHARGE THE BATTERIES? The body is made of fiberglass, which is both lightweight and strong. The fiberglass will not dent or break as easily as metal and is much easier and more economical to motor drive, one to each rear wheel, with a direct drive. Automobile batteries located in the front of the car supply the power to this electric motor drive. Even if the batteries are completely dis-charged it requires only an overnight plug-in to recharge the batteries. repair in case of any damage. HOW FAR WILL THE NIC-L-SILVER ELECTRIC CAR TRAVEL WITHOUT RECHARGING THE BATTERIES? HOW BIG IS THIS NEW AUTOMOBILE? The Nic-L-Silver Electric Car has a 95 inch wheel base and an over-all length of 157 inches. It carries three passengers comfortably and weighs 1800 pounds. WHAT KIND OF A RIDE DOES THE NIC-L-SILVER ELECTRIC CAR GIVE? Engineered into this new automobile is a trailing arm torsion bar suspension which gives a sturdy suspension to the automobile and an extremely smooth ride. The range of this car is between 40 and 100 miles, depending upon the road conditions, load in the car, speed, and other similar factors.

Eng No

Market Stranger



A picture of our Alken from the Lippincott family, note the logo they had at the rear. Not long after this photo the Alkens would get placed in a warehouse for almost 20 years.



His Car Runs on Batteries

By BOB GEIVET

SANTA ANA—A modern-day version of the electric car is due to go into production here April 6 as George Lippincott's answer to the smog-producing propensities of gasoline-driven automobiles.

The battery manufacturer and his son Dick devised a two-seat open small car not unlike in design some of the better known foreign makes.

It is powered with four specially-built batteries, capable of ranging at least 120 miles at speeds up to 50 miles per hour.

BY THE TIME "a few bugs are ironed out," Lippincott said, the car he calls the Pioneer will be powered with heavier batteries, capable of delivering more mileage, and have a built in recharger.

Lippincott designed his Pioneer as a second car for the family. He claimed its operation cost is only an eighth of a cent a mile.

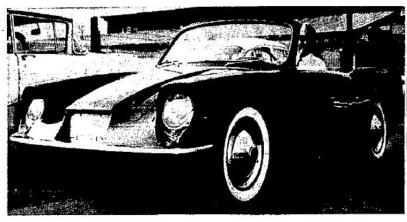
He said its range of about 120 miles per charge of batteries would be satisfactory for day-to-day driving. The batteries can be recharged while the car is parked in the family garage overnight, he explained.

Parking lots could recharge the car while Milady shops the stores, he added, thus keeping the power plant at full capacity.

CONTROLS OF his Pioneer, a shiny red job, are conventional in that it has the traditional foot throttle and brake pedal. He said it handles much like any other car—but of course noiselessly. Its body is of fiberglas.

The four batteries put out 24 volts and this output can be stepped up to 46 volts at flick of a switch—for more power on the highways.

Lippincott has been a battery manufacturer here for 25 years. His plant at 606 Terminal St. will make the batteries. Lippincott said they will be rented for \$10 per month and that the car operation will be about \$7 per month. It will sell for about \$1,600, according to present broduction plans.



JUST CHARGE IT!

Smog-proof electric car designed by George Lippincott of Santa Ana and his son, Dick, is displayed by the younger Lippincott, It is powered with four special batteries.—(Staff photo.)

Synagogue's Mortgage to Be Burned

The congregation of Beth-El Synagogue, 127 W. Anaheim St., will hold a mortgage-burning celebration at 4. p.m. next Sunday in the synagogue building.

Among participants will be Rabbi M. Schwartz of Temple Beth Sholom, Rabbi W. Kaelter of Temple Israel, Cantor Morris Greenfield of Temple Sinai and Dr. Harry S. May.

OPEN 3 NIGHTS... Mondays, Thursdays and Fridays, 9:30 A.M. to 9:1

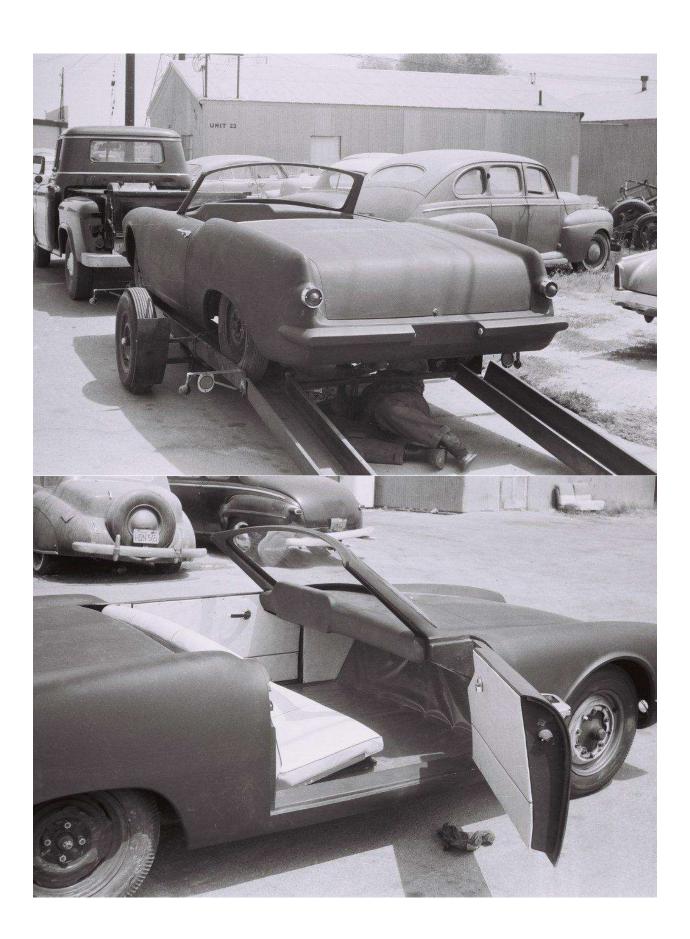


Just in



The final Pioneer Electric Design - maybe it still exists, notice the VW axle





Here the 2-Alkens and 1-Pioneer electric are sold from a warehouse. FDI was a parts supplier like Pep Boys and the went under. FDI purchase Nic-L-Silver. Notice below says the sale of 3 electric vehicles.

You can see the two license number for the Alkens - SLX403 and 937DXK

We do not know who James Halvorsen is, he purchased the Alkens in 7/6/78 breaking them from a 18 year slumber in a warehouse.

SOUTH GARRISEY STREET BOX 718 IA ANA, CAUPORNIA 92702 ME (714) 979-4400				INVOICE		INVOICE NO.	
ME (714) 979-4406	40.4			DAYE	7 33		
CUSTOMER NO.				07-06-78		Manual	
TO JAMES HA	LVORSEN				- 444		
IAN TOROER NO.	TEAMS	FREIGHT		DATE SHIPPED	SHIPPET SHIPPET	VIA	
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		YEAR 1959.	ELECTRIC VI	SHECURE	1 700 H		
THE RESERVE OF	Vehicle.	Registration No.	DRF58639 .		1c. SLX 403	(DRF 54758)	
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ciple to acquir Co., Santa Ana closed amount stock. The transact announced by Braun, presides namics and is signing of a de ment and appr rectors of both A subsidiary Systems Corp. makes the Sun ver brands of through autox and mass men well as some numbers also	ion has been Harvey A. It of Filter Dy- subject to the finitive agree- oval of the di- companies. of instrument, San Battery and Nickel Sil- hatteries sold notive chains chandisers, as private-label or the automo-	was it the California The of the Sta form — during with Law kn that this	buve describes ornia puttic h ensported over the as to cars table describe the of California ADDESS overlades vehicle vessel under penalty of	any California p n Off-Highway V d vessel was s - 78 V YEAN when the vehicle/	ubitic highway or o ehicle Identification not operated, navig to MONTH vessel yes stored in August MONTH	rood, Ch.	
tive replaceme had sales of t the year ended	8.6 million for Sept. 30. PAYMENT IN		Ingles Wite	626 7.	Magnelik , State	CA	

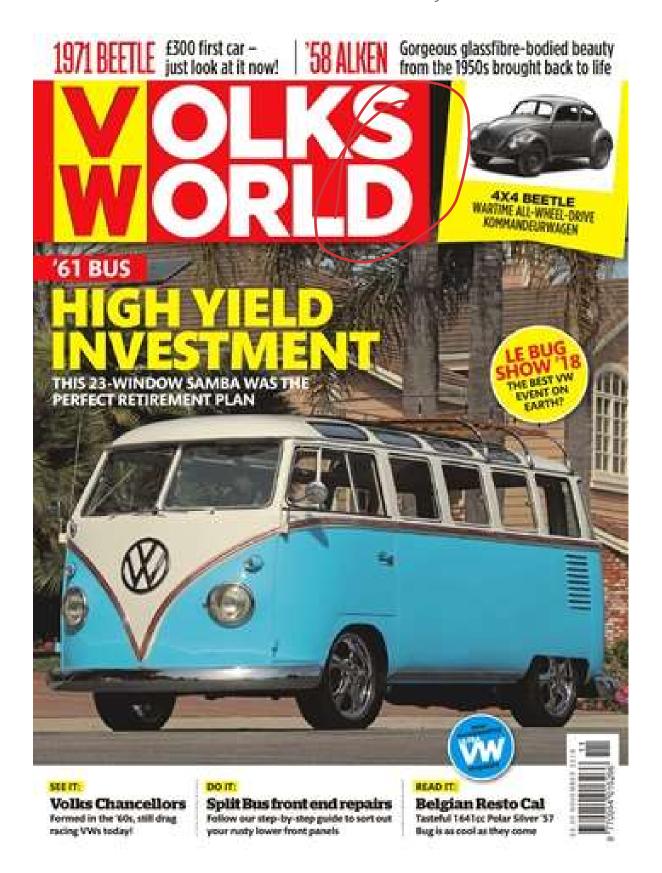
Continuing to follow the Alken, Ray buys it from an Auto salvage company that likely bought the cars from the FDI sale in 2/13/81. Ray holds onto the Alken for 30 years before I buy it. The second Alken from Nic-L-Silver also survives today. The Pioneer Electric likley never had a motor and drive train so for it to survive would be a miracle.

It looks like Tony signed the bill of sale.



This is the shipping document from California to Ohio when I purchased it from Ray Bennett in 11/10/2012.

Stell- I-LE-IV 1-88	ORIGIN AND DELIVERY FORM P. O. Box 186 • Howe, IN 46746 8-702-0306 • 260-562-2159 • Fax 260-562-9351	Refer to Star Fleet No.
A Champion Company RECEIVED SUBJECT TO THE TERMS AND CON	DITIONS OF THIS BILL OF LADING AND ALL TARIFFS I	N EFFECT AT THE TIME OF SHIPMENT
From BAY BENNETT	Consigned to: JE PF L. PN:	0 .
7210 CINDY LANE	7500 DARR	
LUCERNE, CA 95458		
	623-581-64	///
The property described below, in apparent good order, except as not (the word company being understood throughout this contract as m	ed (contents and condition of contents of packages unknown), marked, consign eaning any person or corporation in possession of the property under the con	ied, and destined as indicated below, which said company tract) agrees to carry to its usual place of delivery at said
destination, if on its own road or its own water line, otherwise to deli portion of said route to destination, and to each party at any time int law, whether printed or written, herein contained, which are hereby a	eaning any person or corporation in possession of the property under the con ver to another carrier on the route to said destination. It is mutually agreed, as t erested in all or any of said property, that every service to be performed hereun greed to by the shipper and accepted for himself and his assigns.	to each carrier of all or any of said property over all or any der shall be sugject to all the conditions not prohibited by
Description of Vehicle and Exceptions:	Plates 1 2 Vanity_	
Year, Make & Model 460 VW I.D. No.	State & License No.	Odometer Reading
Yes No Yes No Yes No Yes No Tape Player 🗆	Yes No / Yes No	Gas Gauge E 1 1 3 1 5 3 7 F Reading E 8 4 8 2 8 4 8 F
ALARM SYSTEM OTHER	SPARE TIRE & WHEEL STORY WINDSHIELD F	
☐ MUD FLAPS LOCATION	PROPER INSPI	
BATTERY SECURE RADIO CAR PHONE	STYLED WHEELSWIRE WEATHER CONDITIONS	X ===
CONDITION OF INTERIOR AND OTHER COMMENTS:		
CAN NOT BE LIABLE FOR MINOR DAMAGE OF INSPECTION REPRESENTS A GENERAL OVERALI	ND MAY ACQUIRE SMALL SCRATCHES, SCUFFS, DENTS OF THIS NATURE WHICH IS CONSIDERED TO BE THE RESU CONDITION AND IS NOT ALL INCLUSIVE.	JLT OF NORMAL WEAR AND TEAR. THIS
	ENTIFICATION CHART D PC - PAINT CHIP RU - RUSTED ST - STAINEI	If this shipment is to be delivered to the consignee without recourse on the consignor, the consignor
Br - BROKEN D - DENTED L - LOOSE Cr - CRACKED F - FADED M - MISSING	P - PITTED S - SCRATCHED T - TORN	shall sign the following statement: The carrier shall not make delivery of this shipment without payment of freight and all other lawful charges.
	NO. OF KEYS RECEIVED:	
	REMOTE CONTROL FOR ALARM; YES	Signature of Consignor If charges are to be prepaid, write or stamp here,
	FOR RESTRATION	"To be Prepaid."
	40	1 12
CHECK SPOILER DRIVER'S SIDE		Received \$
CHECK SPOILER OPPIN		
1 1 wolf		Agent or Cashier
CHECK PANEL		(The signature here acknowledges on the amount prepaid.)
UNDER REAR BUM	PER	Charges Advanced:
NOTE: CTAR ELEET WILL NOT BE DES	PONSIBLE FOR PERSONAL ITEMS IN VEHIC	LE. S
STAR FLEET DOES NOT GUARANTEE DELIVERY OF CONTRACT OF CARRIAGE ARE GOVERNED BY THE UP	N ANY PARTICULAR SCHEDULE. THIS AND OTHER ITEMS OF	THE ODOMETER AT DESTINATION:
EXCEPTIONS MUST BE NOTED AT TIME OF DELIVERY. LOSS, SHORTAGE OR DAMAGES NOT NOTED WILL NO ALL CLAIMS MUST BE SUBMITTED IN WRITING WITHIN	T BE HONORED. NOTE EXCEPTIONS HERE:	
OF DELIVERY. CONTRACTOR, CARRIER OR STAR FLEET REPRESENTATIVE	DATE CONTRACTOR, CARRIER OR STAR FLEE	T REPRESENTATIVE DATE
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OWNER OR AUTHORIZED AGENT, I GUARANTEE TO PAY ALL TRANSPORTATION CHARGES SHOULD MY AGENT FAIL TO DO SO.	DATE NATION OWNER OR AUTHORIZED AGENT, I HERI	EBY CERTIFY I AM AUTHORIZED TO SIGN CLE AND MAKE NO CLAIMS FOR REPAIRS OR TIONS MUST BE TAKEN AT DELIVERY. TIME
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■ 1958 ALKEN D-2

"Weighing 200lb less than a Beetle,

inevitably it was quicker"

ack in the mid-1950s there was a huge appetite for open topped two sealers, especially in the two sealers, especially especially especially sealers, and the two sealers, especially especi

Rare Survivor

Normally, undermeath that swelte fibreglass body you would find stock. We underpinnings which, according to Boad & Tinck, provided the Alken with an improved fore and at weight distribution, as well as noticeably better handling, But, given the period, and the usual quest for more power, its valledly many of those quest for more power, its valledly many of these ways and the standard of the stand



belonging to Jeff Lipnichan, which, being Porschepowered, fits that profile perfectly.

Jeff, from Scranton in Pennsylvania, fell in love with the idea of bruying an Alken when he spotted a picture in a VW book. "I guess about 30 years ago or more, I was thumbing through a copy of Jahr Post's Nime Jeses when the profile of the profile of the state of the







1958 ALKEN D-2



Digging the details

Digging the details

left's managed to discover an enormous amount about the car's history—as well as make contact with other. Alken owners from the past, Not only that, but he's like the car's history—as well as make contact with other. Alken owners from the past, Not only that, but he's like the mechanical aspects of old cars.

Sald Jeft'-When I have two enginering degrees and just love the mechanical aspects of old cars.

Sald Jeft'-When I got it the '5' chassis was still with it. Sald Jeft'-When I got it does not be still the sald produced in the sald sald with sald produced in the sald sald with sald with the sald produced in the sald sald with sald

Needless to say, having stood so long, the vehicle was in a pretty sorry state. But with the body mostly intact, for left, the first priority would be to sort out the chassis and running gear.



"I picked up a Bradley GT from a WF friend which had been modified to run Porsche running gear. The previous owner had bought a 1958 356 new, then, when it had become too rusty in the early. "Os. moved all the parts over. It was Ideal because it has the 356. The parts over. It was Ideal because it has the 356. The state of the parts over. It was Ideal because it has the 356. The state is the state of the parts over the parts over the parts of the parts over the parts and fitted. The body was sent off for have finding and while the state of the parts of the state of the parts of the state of the parts of the parts of the state of the parts of

TECH INFO

BRAKES
1958 aluminium 356A drum brakes
WHEELS AND TYRES
Stock Porsche 356 steel wheels (4-5x15);
Goodrich BF tyres (5-90x15); Empilogo
hubcans







Height of the moment

Before trial fitting the body, left look his time getting the ride height and yow choice right. The lighter body mean il sat too height of look dead solutions with an examination of the look of the lo

The interior provided the next challenge. Alken made their own custom filtneglass bucket seats, but three their own custom filtneglass bucket seats, but three or standing their properties of them on Summit Beacing bases welded onto the 'pan. Other jobs inside included finishing of the lacia, adding a dash mounted mirror, fitting a basin steering wheel and obtaining the various skartes for the doors. Donnet and boor. On, and it needed fresh withing which involved leff medifying a web som meant for a 25% of Seedle.

Alken fascination

By now you'll no doubt appreciate that the Alken was well and truly under Jeff's skin, and his interest extended way beyond the actual rebuild. Indeed, in between jobs, he was continuing his research and gathering archive photos, all the

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1958 ALKEN D-2

■ 1958 ALKEN D-2



time adding to his forensic knowledge of the company and the handful of cars it produced.

One particular line of investigation, involved a 'for sale' ad for an Alken in a 1890 edition of Boad & Track which usefully included the vendor's name and their which the stability of the stable of the stable of the Alken was made. Said Jeff. 'After some research online I discovered they were still living at the same address, and incredibly ligot through to the 81 year-old original wordor. We had a gent conversation that lasted 20 minutes. Be told me it was his car in the brochure and the post, How cool was that, held kept it for all that time and then passed it on to me."

Back to the restoration, left primered the body with Transtart polyeter quick fill primer, a body dolly proving useful to access the undersdie, then page Automoroive bacellence in East Caline, Na to apply a fresh coast of 1854 finishing touches, fooding uphobstering the interior, getting the boom operational and the calling upon of a stilled 30 primer to create script badges for the dash, And also, believe it or not, a 3D model of Jeff's car in miniature. So, ofter a long litter years, and there decades after this interest was initially pricked, Jeff's Allons is frailly left, and an opportunity to learn new dellis but also a chance to create the ultimate version of what Alleno originally intended. Down to the last latch boil, engine detail and brake drum...

"it was indeed his car that appeared in the original 1958 Road & Track article"











